



PABST BREWING COMPANY

917 WEST JUNEAU AVENUE

MILWAUKEE, WIS.

October 17, 1955

Mr. Ken Eggert
4845 North 64th Street
Milwaukee, Wisconsin

Dear Mr. Eggert,

Referring to your letter of October 7, we have reserved Pabst Blue Ribbon Hall for Thursday, December 29 1955, 7:30 P.M. to 11:00 P.M., for 100 members of the Milwaukee Radio Amateur's Club. You are well aware that our facilities are heavily scheduled and therefore, it was in your favor that the date that you wanted was open.

On this occasion, we like to show your club our newest film, titled "From The Atlantic To The Pacific", in color, and showing how Pabst Blue Ribbon beer is made. This movie has a running time of 25 minutes.

In addition to ample quantities of Pabst Blue Ribbon beer, we are serving a typical Milwaukee Kalter auf schnitt at 9:30 P.M. We hope that our facilities will tender to make a perfect meeting for the Radio Amateur Club members.

Kindest regards,

Mr. Walter J. Kessler

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